



Milbank Manufacturing Company ("Milbank") is committed to safeguarding your privacy on our website, located at [www.milbankworks.com](http://www.milbankworks.com). We use this Privacy Policy to clearly disclose to you our privacy practices in a manner that is easy to understand. If there is something you do not understand about our privacy practices, please feel free to contact our compliance officer at [policy@milbankworks.com](mailto:policy@milbankworks.com).

This Privacy Policy does not apply to products or services provided, or information obtained, other than through the website. We may change this policy from time to time so please check back often. If we significantly change our collection, use, or disclosure practices, we will make reasonable efforts to notify you via email if you have provided us with an email address. This Privacy Policy is effective as of January 1, 2014.

### **What information is collected?**

We collect information in several ways. Some of the information we collect is personal to you. Other information is anonymous. We collect the following categories of information:

- When you request information about metering products, enclosures, enclosed controls, or PowerGen™ products, through our website, we collect your name, email address, company name and other contact information relevant to your request.
- When you report a problem with our website or products we will collect contact information along with a description of your problem
- When you contact us via the company email address, we will collect your contact information and any information you include in your email
- When you visit and navigate our site, use our applications, or open our emails, we may collect technical information about your use of our site including IP address, device identifier, and viewing information

### **How is information collected?**

#### ***Direct Collection***

We collect much of the information listed above directly from you when you submit it via the online form on our website. This includes information such as contact information for product inquiries. If you do not want to share your information, you can choose not to participate in a particular inquiry.

#### ***Indirect Collection – Cookies and Other Technology***

As part of offering and providing customizable and personalized services, many websites use cookies and other online tracking technologies to store and sometimes track information about you. We may use these technologies to:

- Provide you with personalized content based on your use of our site
- Enable you to more easily use our site by remembering and using contact information, purchasing information, and registration information
- Evaluate, monitor and analyze the use of our site and its traffic patterns to help improve our site and services

The types of technologies we use include:

- **Cookies:** A cookie is a small amount of data that is sent to your browser from a Web server and stored on your computer's hard drive. Cookies enable us to identify your browser as a unique user. Cookies may involve the transmission of information from us to you and from you to us. Cookies may also be used by another party on our behalf to transfer information to us in accordance with their privacy policy. Some cookies are "persistent cookies". They are used by us each time you access our website. Other cookies are called "session cookies". Session cookies are used only during a specific browsing session. We may use a session cookie, for example, to remember that you have already navigated through a particular menu. We may also use "analytics cookies" that allow web analytics services to recognize your browser or device and, for example, identify whether you have visited our website before, what you have previously viewed or clicked on, and how you found us. This

information is provided anonymously for statistical analysis only. Analytics cookies are usually persistent cookies. Milbank uses third parties, such as Google Analytics, to deliver such cookies for the sole use of Milbank Manufacturing. These cookies are not tied to personally identifiable information (PII) unless a user voluntarily provides such. We do not sell PII to third parties. *You may disable browser cookies in your browser or set your browser to warn you when a cookie is being sent.* You may lose some features or functionality when you disable cookies. Remember, also, that disabling cookies is browser specific. If you log on using Internet Explorer, you must also disable cookies in Safari or other web browsers in the event other browsers are used.

- **Web Beacons:** We also employ a software technology called a clear GIF (Graphics Interchange Format), also known as a pixel tag or Web beacon. A clear GIF is a line of code that we place on our websites or in emails which allows us to analyze our advertising and the general usage patterns of visitors to our websites. These help us better manage content on our site by informing us what content or promotions are effective. Unless you consent, we do not collect personally identifiable information (PII) from you through the use of web beacons. Web beacons cannot be disabled by the user.
- **Log Files:** Like most standard website servers, we use log files. Log files track Internet protocol (IP) addresses, browser type, Internet service provider (ISP), referring/exit pages, platform type, date/time stamp, and number of clicks. We utilize this information to analyze trends, administer the site, prevent fraud, track website navigation in the aggregate, and gather broad demographic information for aggregate use.

#### **How is collected information used?**

Our main goal in collecting information is to improve the site and provide you with the best possible experience on the site. For example, by using the information we collect, we can provide you with an easy to use and readily available forum to learn about our products and services and find a Milbank sales representative. We will also use your personal information to:

- Notify you of other products or services available from Milbank and our affiliates
- Personalize online content so that it applies to you and your interests
- Make our products, services, and website better
- Compile, analyze and conduct research on our users' demographics and behavior
- Detect, investigate and prevent activities that may violate our policies or be illegal

#### **Who collects this information?**

Except as provided in this Privacy Policy, only Milbank and our affiliates and service providers will have access to your personal account information. When you are on our site and are asked for personal information, you are sharing that information only with Milbank and its authorized service providers.

Other websites to which we link may collect personally identifiable information about you when you visit those sites. The information practices of other websites linked to our websites are not covered by this Privacy Policy.

#### **With whom does Milbank share information?**

We will not disclose any of your personally identifiable information except when we have your permission or under special circumstances, such as when we believe in good faith that the law requires it or under the circumstances described below. These are some of the ways that your information may be disclosed:

##### ***Service Providers***

We occasionally hire other companies to provide limited services on our behalf, including packaging, delivering or mailing, website development and operation, answering customer questions about products or services, sending postal mail or email, analyzing website use, processing payments, providing investor information and processing data. We will only provide those companies the information they need to deliver the service, and they are contractually prohibited from using this information for any other reason.

##### ***Data in the Aggregate***

We may disclose "blinded" aggregated data and user statistics to prospective partners and other third parties. Blinded data is data that does not identify an individual person.

**Other**

We also may disclose your information in special cases. For example, when we believe that we must disclose information to identify, contact or bring legal action against someone who may be violating our Terms of Use, or may be causing injury to or interference with our rights or property, other website users or customers, or anyone else who may be harmed by such activities. We may disclose or access account information when we believe in good faith that the law requires it and for administrative and other purposes that we deem necessary to maintain, service and improve our products and services.

As we continue to develop our business, we may buy or sell businesses or assets. In such transactions, confidential customer information generally is one of the transferred business assets. In the event of a transaction involving the sale of some or all of Milbank's businesses, customer and site visitor information may be one of the transferred assets and may be disclosed in connection with negotiations relating to a proposed transaction. In such case, the transferred information may become subject to a different privacy policy.

**How can I control my personal information?**

We offer our customers choices for the collection, use and sharing of personal information. You may contact us at [policy@milbankworks.com](mailto:policy@milbankworks.com) if you wish to view, edit, or delete your personal information from our database, and we will use commercially reasonable efforts to accommodate your request.

If you believe that any inaccurate or inappropriate information has been obtained or provided to others through your use of this website, you should contact us at [policy@milbankworks.com](mailto:policy@milbankworks.com).

**What security precautions are in place to protect against the loss, misuse, or alteration of my information?**

Because information sent through the Internet travels from computer to computer throughout the world, when you give us information, that information may be sent electronically to servers outside of the country where you originally entered the information. Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure. Except as specifically stated, this site does not use security encryption measures. Information we collect on our contact forms is not encrypted. Information that you disclose by use of this site (as with any site that is non-secure), by posting a message or using e-mail, potentially could be collected and used by others. This may result in unsolicited messages from third parties or use of such information by third parties for their own purposes, legal or illegal. As a result, while we strive to protect your personal information, we cannot ensure or warrant the security of any information you transmit to us or from our services, and you do so at your own risk. Once we receive your transmission, we use commercially reasonable efforts to ensure its security on our systems.

**Choice/Opt-out**

To ensure that you will not receive recurring marketing or other information from us unless you choose to, we will provide you with simple instructions on each marketing email from Milbank for you to let us know that you have chosen to stop receiving such emails from us.

**What else should I know about my privacy?**

Please keep in mind that whenever you voluntarily disclose information online, that information may be accessible to other customers and users. Ultimately, you are solely responsible for maintaining the secrecy of your passwords and/or any account information. Please be careful and responsible whenever you are online.

When you or we end your customer relationship with us, we will treat the information we have about you as if you were still our customer.

**Your California Privacy Rights**

California Civil Code Section 1798.83 permits our visitors who are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please contact us via email at [policy@milbankworks.com](mailto:policy@milbankworks.com), or via U.S. mail at:

Milbank Manufacturing Company

Attn: Privacy

4801 Deramus Ave.

Kansas City, MO 64120

*Please state that you are a California Resident.*

**Do Not Track**

Do Not Track (DNT) is a privacy preference that users can set in their web browsers. DNT is a simple way for users to inform web services that have been integrated across the Internet (such as buttons, widgets, and other embedded features or content) that they do not want certain information about their webpage visits collected and shared across websites.

The DNT browser setting is only supported by recent versions of major browsers, including Firefox 5+, Internet Explorer 9+, Safari 5.1+, and Chrome.

When you activate DNT in your browser, while browsing [Milbankworks.com](http://Milbankworks.com) or any other associated digital property, Milbank does not place cookies on your browser. Except in the case of analytics cookies described above, our website limits tracking to the internal uses described above and does not enable the tracking of our users across multiple websites, however other websites to which we link may use tracking features. Please review their privacy policies to understand how you may be tracked.

**Who do users contact with questions or concerns about our Privacy Policy?**

If you need further assistance, please send your questions or comments to [policy@milbankworks.com](mailto:policy@milbankworks.com) or:

Milbank Manufacturing Company

Attn: Privacy

4801 Deramus Ave.

Kansas City, MO 64120